



# FUNDRAISING PACK

We're so excited for your Funky Feet Fundraising day! Hope you are too!

The aim of the day is to have fun whilst raising money to empower children with cancer, by wearing your funkiest or favourite footwear and casual clothes (an exciting mufti day).

## FUNDRAISING

Please set up your Funky feet fundraising page by following this link:

<https://www.justgiving.com/campaign/funky-feet> 

You can also collect cash on the day and pay in directly to Supershoes (account details can be provided)

## ORGANISING YOUR DAY

Why not expand and add in some additional activities on the day? Check out these suggestions:

- How about accessorising your outfit with something from our merch shop?  
<https://www.supershoes.org.uk/shop/>
- How about a colouring competition for the littler ones? Here's a sheet ([Supershoes school colouring link](#)) which can be printed and submitted with a £1 coin attached – winner wins a prize from Supershoes.
- How about these [mindfulness colouring sets](#) that can be used for chillout sessions throughout the day, suitable for adults and children?
- Maybe you would like to showcase the funkiest participants with a fashion show?
- How about including a cake sale on the day, ([cake fundraising](#)) and could you encourage a "Bake Off"?

At Supershoes creativity and individuality is core and we want you to encourage all your participants to have fun whilst being as creative and individual as possible.

Try our [50 Super Fundraising ideas](#) 💡💡💡💡

## PUBLICISING YOUR DAY

- Here's a ready-made poster to print and share the day and the cause! (attached to pack email) 📧
- Here's a copy and paste post for your social and internal comms 📣

*"On {INsert DATE } we are taking part in A Funky feet day for Supershoes,*

*This year, Supershoes celebrates ten years of empowering children and young people with cancer all over the UK. And we are so proud to have empowered well over 6,000 Superkids in that time.*

*A pair of Supershoes gives a young person the chance to express themselves and let the world know who they are above and beyond their treatment. We'd like you to take the opportunity to express yourself through your footwear too.*

*Just £100 will fund a pair of Supershoes for a Superhero Superkid so get involved, get creative with our footwear by wearing your funkiest or favourite shoes and a funky mufti outfit and donate to take part and see how many pairs we can fund together!*

*Please donate on our Just Giving link below*

*{insert your personalised Just giving link}"*

## ON THE DAY

**Enjoy yourselves, take photos where appropriate and share them with us and on your social media using the hashtag #Supershoesfunkyfeet** 🦸

Remember: while you're having fun you are also raising money to empower children with cancer, Each £100 raised will fund a pair of Supershoes for one of our Superhero Superkids in the UK. If you need any more inspiration, take a look at some of the pairs funded, their supporters and the Superkid recipients here for your inspiration: <https://www.supershoes.org.uk/stories/>

# THANK YOU FOR MAKING SMILES, AND A MASSIVE DIFFERENCE!

